

Introducing *Avante* at Urban Retreat



By Anna Henry

Let's not split hairs. Like it or not, we live in a society where it's not acceptable for women to have facial hair and go about with unshaven legs and underarms. Men haven't escaped the hairless revolution either. Ear hair, nose hairs, and hair on the neck indicate a lack of proper grooming and back hair is considered downright unsightly.

Until recently, the razor reigned over hair removal. Now, thanks to modern laser technology, we can opt for safe, long-lasting hair removal and say good-bye to razor bumps, stubble and the daily hassle of shaving.

Not only has laser technology revolutionized hair removal, but new photo light skin rejuvenation therapies such as PhotoFacial help erase sun damage, treat rosacea, shrink enlarged pores and reduce fine lines and wrinkles.

New spas offering laser hair removal and PhotoFacials are popping up every day. Yet when it comes to your skin, you want experience and deserve the best. Now Houstonians can turn to Avante at Urban Retreat for expert laser hair removal, rejuvenating PhotoFacial treatments, and state-of-the-art electrolysis.

Avante Laser and MediSpa: A leader in laser hair removal, electrolysis and more, announces their new location, Avante at Urban Retreat.

Avante Laser and MediSpa owners Stacey Upchurch and Mary Ann Urban have been in the business of hair removal

for over 20 years. Their renowned Woodlands location was the first in the area to offer laser hair removal. Since then, they have performed over 50,000 laser hair removal procedures.

"We had customers traveling miles to our Woodlands and Galleria clinics," explains Stacey. "We decided to open a new location to better serve their needs. Urban Retreat made perfect sense because the laser services we perform at that location and the advanced skincare services they offer compliment one another, creating a total medical spa experience."

Avante's technicians are fully certified by the Rocky Mountain Laser College, including Stacey and Mary Ann. Avante offers complimentary consultations and always performs test spots before performing laser hair removal. Clients wait three days after the testing so Avante can ensure that they don't have an adverse reaction.



Other Convenient Avante Locations.

The Woodlands, offering a full menu of spa services.

9191 Pinecroft, Suite #100 •
The Woodlands, Texas 77380 •
281.419.0080

The Galleria Area (Houston), offering laser hair removal, PhotoFacial and electrolysis.

2400 Augusta, Suite #330
• Houston, Texas 77057 •
713.953.1139

“Some places wait 20 minutes, which amazes me,” says Stacey. “There’s less than a one percent chance of a reaction, but why put a single client at risk?”

Discover the convenience and benefits of laser hair removal.

Stacey and Mary Ann tested many lasers before selecting the right technology for Avante. Stacey had laser treatments from “head-to-toe” and has only performed one touch up since July 2003.

“Imagine waking up everyday without shaving! It’s so convenient and I certainly don’t miss those razor bumps around the bikini area,” says Stacey. “Female clients tell us all the time that it’s a life-changing experience to be rid of facial hair.”

The staff at Avante is professional, friendly and discreet, and their service quality is impeccable. Avante offers an extensive menu of laser hair removal services for all parts of the body from head-to-toe. They use different lasers on different skin colors. Lighter skin doesn’t absorb the laser as readily as skin with darker pigmentation.

“We treat people of all races and from all walks of life – men and women alike”, states Mary Ann. “And all ages too! We are seeing more teens and tweens than ever.”

For those who tried laser hair removal when it was first introduced in the late 1990s and had poor results, don’t let that experience keep you from trying it today. Laser technology has advanced significantly and the results are real.

Electrolysis and laser hair removal services are often combined since the laser doesn’t work well on white, blonde, or gray hairs. In addition, electrolysis is the perfect solution for clients who have only a few scattered hairs to be removed.

Some shy away from electrolysis because they think the treatment involves a needle that punctures the skin. Instead, a fine probe slides into the hair follicle, delivering a tiny electrical current that kills the hair at its root.

Guess who Mrs. Texas United States uses for laser hair removal? That’s right, Avante!

Terri Jagers, Mrs. Texas United States 2005, went to the experts at Avante when she decided to have hair removed on her legs, underarms and bikini line.

“It was too time consuming to shave every day, so I decided to try laser hair removal” explains Terri. “I haven’t had a touch up for 8 months and went all summer without shaving once. I love it!”

Terri says that she was immediately impressed with Avante. “When I called to make my first appointment, they were very professional on the phone. When I came in I felt comfortable there. Their high level of professionalism and discretion are important to me.”

PhotoFacial - for smooth, revitalized skin and even skin tone.

Do you have rosacea, sun damage such as “age spots”, large pores, fine lines and wrinkles? Avante has the answer! PhotoFacial therapy is a non-invasive, non-laser treatment that uses a series of light pulses to rejuvenate and improve skin tone with no downtime. Face, neck, chest, and hand treatments are available, as well as treatments for other parts of the body.

Mary Ann recommends a series of treatments for optimum results. Take advantage of their “buy 5 get the 6th free” promotion today!

Trust your skin to highly qualified experts. Call Avante at Urban Retreat today at 713-523-1701 and schedule a complimentary consultation. Located at 1701 S. Shepherd in Houston, visit www.avantemedispa.com for more information.

Avante gift certificates make great gifts for the holidays.

Call Avante at Urban Retreat and order today!

Take Advantage of Avante’s Laser Hair Removal Promotion! Start a bikini line treatment and get an underarm treatment at ½ off. Don’t wait. This offer expires January 31, 2006.